

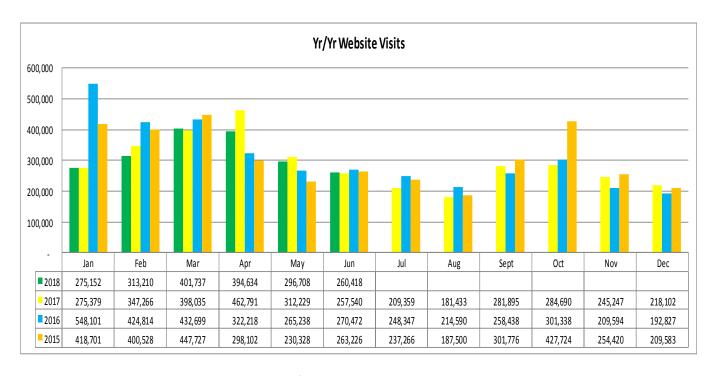
TOURISM INDUSTRY INDICATORS

JULY 2018 MONTHLY TRACKING DASHBOARD

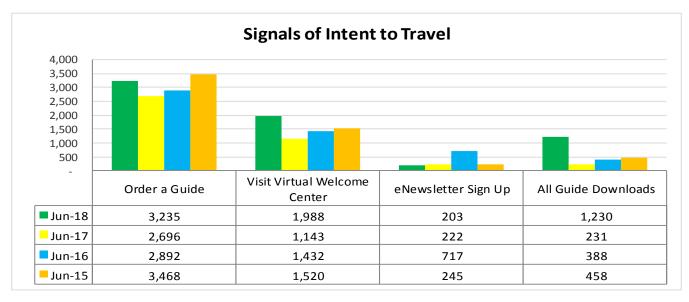
Produced by the Louisiana Office of Tourism

LouisianaTravel.com

LOUISIANATRAVEL.COM

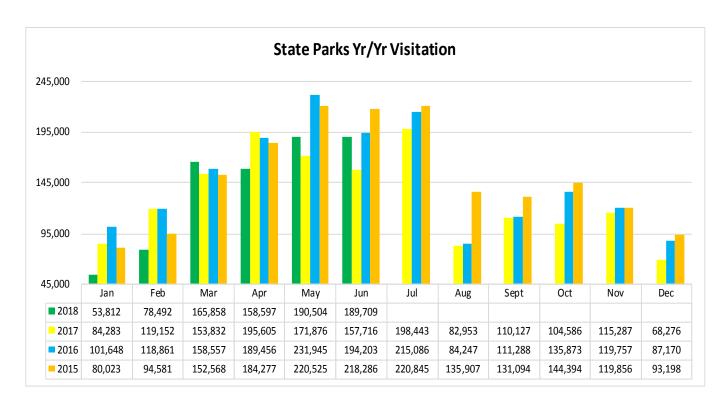


LouisianaTravel.com website showed an increase of 1.1 percent in total web visits in June 2018 over June 2017.

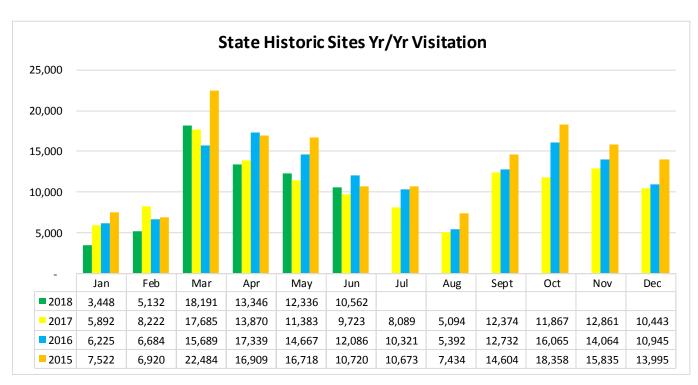


Source: Google Analytics

STATE PARKS



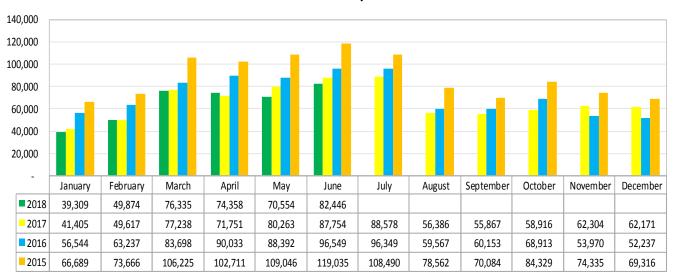
STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 6 percent in visitation in June 2018 over June 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and Alexandria I-49 Welcome Center permanently closed to visitors in April.

Welcome Centers Visitor Totals

International - j	June 2018
Mexico	2,064
France	849
United Kingdom	566
Australia	429
Canada*	320

States** - June 2018		
Texas	25,630	
Mississippi	5,740	
Florida	4,587	
Alabama	3,749	
Georgia	2,842	

Cities** - June 2018	
Humble, TX	5,144
Houston, TX	1,788
Raywood, TX	1,180
Austin, TX	1,135
Dallas, TX	1,087

International		
Jan - Jun 2018		
Mexico	10,827	
Canada*	8,526	
France	4,475	
United Kingdom	4,091	
Germany	2,500	

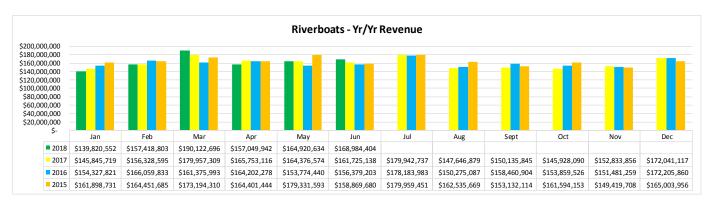
States**		
Jan - Jun 2018		
Texas	71,800	
Mississippi	31,608	
Alabama	23,795	
Florida	23,036	
Georgia	11,835	

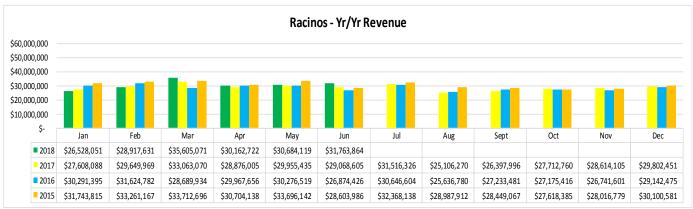
Cities**		
Jan - Jun 2018		
Houston, TX	5,864	
Humble, TX	5,581	
Mobile, AL	5,161	
Dallas, TX	3,127	
Pensacola, FL	2,826	

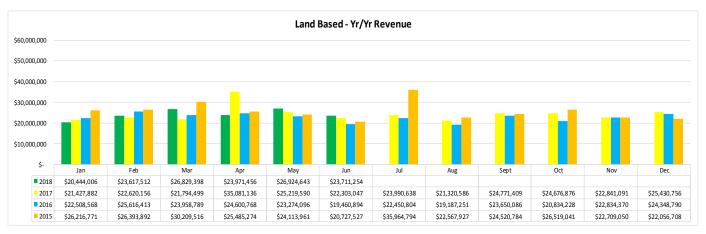
Source: Louisiana Welcome Centers

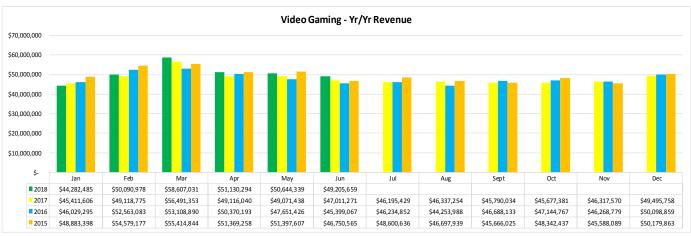
 $[\]ensuremath{^*}$ Includes all of Canadian provinces in total. $\ensuremath{^{**}}$ Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police